

PIONEER PARK MASTER PLAN PUBLIC WORKSHOP #1 SUMMARY

APRIL 20, 2021 | 6:00 pm - 8:00 pm | VIA ZOOM

ATTENDANCE

Project Team Members:

- Donnie Hayes, FNSB Project Manager
- Mark Kimerer, BNAP Project Manager
- Corey DiRutigliano, BNAP Architect & Visual Communications
- Van Le, R&M Planner
- Taryn Oleson-Yelle, R&M Planner
- Bryce Ward, Borough Mayor

ATTACHMENTS

- Presentation
- Live-Notes 'Whiteboard' (Miro) Summary

MEETING OBJECTIVE

To develop an understanding of the unique experiences the Fairbanks North Star Borough community have with Pioneer Park, engage in a discussion on current issues and opportunities, and what the future Pioneer Park should be. The results of this meeting will directly shape the vision and goals of the Master Plan.

PROJECT OVERVIEW

The Fairbanks North Star Borough (FNSB) is developing a Master Plan for Pioneer Park. Pioneer Park is a valued historical and recreational resource for the Fairbanks community. Residents have experienced and enjoyed the park's attractions for decades, having seen it gradually change and evolve into what it is today. Since the Park's origination in 1967, some changes have occurred, including a name change from the former "Alaska 67 Exposition" and "Alaskaland", but many of the facilities need improvements and substantial updates to comply with current safety guidelines. FNSB is seeking ways to manage and fund those updates while also improving the park experience for visitors.

Advisory Committee Members:

Travis Cole, Alaska Native Community

Approximate Members of the Public: 53

The Master Plan will define a vision for what Pioneer Park should be and guide its future development, operations, and management to best serve the community and its visitors for the next ten or more years. Engagement with the community on what could be better or difference about the park is essential to the development of a successful plan. The Advisory Committee is the primary working group or steering committee of the project. The Committee is compiled of a mix of stakeholders with various interests, skills, and experiences to encourage broader conversations and sharing of individual views to develop greater understanding. Information gathered from the Advisory Committee will directly shape the recommendations made in the Plan and the future of Pioneer Park.

SUMMARY

The first public meeting for the Pioneer Park Master Plan focused on three questions:

- What do you like about the Park? (suggests current uses and identity)
- What would you change at the Park? (suggests current issues and opportunities)
- What is your dream for Pioneer Park's future? (suggests potential vision and goals)

Introductions

The meeting began with introductions of the project team, their roles, and an overview of the role of the Advisory Committee.

Master Plan Development Process

Mark Kimerer provided an overview of the Master Plan development process, including what the master plan aims to accomplish, what has been completed, next steps for the project team and schedule. He discussed the origin, development history and legacy of Pioneer Park. Past visions, site plans, and master plan efforts were briefly reviewed, and Donnie Hayes provided context on the recent developments of Pioneer Park of today. Near-Future updates to Pioneer Park were shared, including a new Alaskan-themed year-round inclusive playground, heated ADA year-round bathrooms, restorations of the Church and SS Nenana and the return of mini golf. These projects provide a positive framework and momentum to this master planning effort.

Example Successful Park Elements

Mark presented three lower-48 example parks that share qualities with Pioneer Park and discussed a few common qualities of those successful parks. The example parks were High Desert Museum in Bend, Oregon, the Pioneer Farm museum and Ohop Indian Village in Eatonville, Washington, and the Spokane River Walk (also a former Expo site) in Spokane, Washington. Mark and Van encouraged attendees to share example parks they have been to and why they are memorable in the chat.

Other Example parks that attendees identified:

- Mud Island in Memphis, TN: geography based
- Reno, NV has a nice river park
- Columbia, CA is a great Gold Rush Community with horse and buggy rides
- Boise, ID has a city center with a lovely green walk and river front parks that has recently been developed

- High Point City Lake Park has a small train, historical cabin area, and a lake area
- Open Air Museum in Reykjavik, Iceland has historic buildings that were moved there from all over the country, has live animals, living history, and museums
- McEuen Park, ID is a waterfront park

The meeting then moved to the visioning exercise which was an open discussion around prompt questions.

Visioning

Community members in attendance were asked three questions designed to help the Project Team develop an understanding of what the future vision for Pioneer Park:

- (1) What do you like about Pioneer Park?
- (2) What would you change about Pioneer Park?
- (3) What is your dream for Pioneer Park's Future? (Long-term vision, 10-20 years forward)

The following is a summary of the discussion held around those three questions and reflect the future participants hope to see (see the attached Live-Notes):

What do you like?

Events:

Events are primary attractions/enjoyable aspects of Pioneer Park. Music and holiday event and festivals, bazaars and markets, and other organized gatherings like science fairs, community picnics, and scavenger hunts were frequently identified.

Facilities:

Existing facilities themselves are attractions and aspects community members enjoy at the park, including:

- Pioneer Air Museum and the airplanes
- Railroad Museum
- Palace Theatre
- SS Nenana
- Train
- Gold Rush Town/historic buildings and equipment with interpretations
- Art Galleries

Facility areas are also reasons attendees go to and enjoy the park; including the large gathering spaces (Civic, cultural, and entertainment spaces), the playground, frisbee golf, picnic areas and duck pond. The location on the Chena River, the footbridge over the river, Paddler's Cove providing river/boat access, and connection to the Chena greenbelt are positive aspects about and for Pioneer Park.

Activities:

Pioneer Park offers a range of activities that are welcoming and inclusive, is a place where families, local and traveling/visiting, can meet and enjoy. It is a place where park-goers can have

fun and learn some local history at the same time. Food vendors, bike rentals, riding the train, and walking the park (either passively or as part of an event) in the winter months are positive features of Pioneer Park.

What would you change?

Many of the comments shared during this discussion were suggestions for programming additions, facility improvements, and opportunities to expand, adjust and recognize history.

Marketing & Management:

Improving advertising and branding, increasing investment, and more frequent maintenance (or renovating areas of Pioneer Park that are 'past-their-prime') are management-level changes attendees would like to see. Products sold within the Park should promote *Made in Alaska*, more local artists should be featured, and cabin rentals should be approachable for members of the community.

Clearer communication of what is available, what park-goers can do, and where they are located would be beneficial.

Improved wayfinding, maps and entryway orientation were identified as opportunities.

Identity & Focus:

Pioneer Park, while enjoyed for a wide variety of reasons, is missing a central identity in the eyes of many park-goers.

Name Change: calls for a name change from Pioneer Park include requests to revert to previous names of Alaskaland, A67 Exposition, or renaming it to Centennial Park, the traditional native name Tananan, or the development of a new name that reflects the park today and into the future.

The Park should be inclusive, accessible, and able to support all generations. Youth should be given special focus within the Park and would establish a Youth Advisory Committee. The Park should feature learning opportunities with a focus on fun.

Include a land acknowledgement of native people of Fairbanks area, include more native history and honor indigenous cultures to tell the story of this place to residents and tourists.

Establish a stronger connection and relationship with the Chena River.

Facilities:

Upgrading the cabins in Gold Rush Town, while keeping the historic characterizes, to last long-term is needed and improve spaces for rentals. Remove the buildings that have been closed for over a decade or are not practicably salvageable for productive uses.

Expand the space and use of the Civic Center. Bring back and improve the Pickle Barrel, it was great for concerts and theater.

Modernize the 'mingling space' around the theater to support winter food and drink vendors to expand time spent in the park. Have food trucks, covered picnic area and other facilities that extend the year-round use of the park. Add Wi-Fi connectivity throughout the park.

Access:

Improve Park access from Airport & Peger Roads for both pedestrians and vehicles and improve connections to nearby points of interests. Increase the walkability and connection between the park and downtown with an art walk or similar feature.

Shuttle service from inside the park to the parking lot, possibly have a train out to the parking lot or have the train function as an internal shuttle.

Improving the relationship with tourism companies and area hotels to make it more convenient for visitors to come to the Park. Improve the boat launch facility to allow visitors to better access the park via the Chena River.

Activities, Programming & Events:

Bring back the Northern Inua show, Alaska Native exhibits and presentations. Overall, more interesting, educational, and exciting activities and venues to increase the frequency of park visits (for residents especially).

Increase regular activities and lighting of the park in winter. Pioneer Park could be the community event destination in the fall and winter. The ice rink can be a skate park/rink in the summer. Include more public art, crafter and vendor spaces throughout the park; this may help give the tourists a reason to explore more of the Park beyond the Salmon Bake.

What is your long-term Vision?

Management:

Pioneer Park has short- and long-term fiscal planning and security and is more self-supportive. The Park has "hella-good marking and is not just doing crisis communication." UAF, TCC, and other research groups are partners to the park to help create focus on traditional, contemporary, and future uses of the river and natural resources and provide educational experiences. Parks & Rec staff capacity needs are regularly considered and addressed. The facilities are regularly maintained and updated as needed, and the park has not expanded or been over-built beyond its sustainable size.

Identity & Focus:

Pioneer Park is a place of pride that the community is invested in, committed to, and celebrates. The Park offers a unique, connected experience from the parking lot to the SS Nenana, and all the activities and facilities in between. The park celebrates our history, modern Alaskans, and the diversity of the community.

Residents and visitors of all ages have access and enjoyment of the public park that offers casual, unprogrammed or unregulated activities as well as specialty programs and events. It's a place where tourists can interact and mingle organically with the locals; Fairbank's best asset is its people.

Pioneer Park is the central 'hub' for connecting to the rest of Fairbanks, featuring attractive walkability and connections to downtown, near-by ball fields, neighborhoods, and businesses. This place can bring a sense of 'home', of 'place', accented by the connection to the river and salmon.

The more of a destination the Park is for tourists and residents, the better it helps the community. Development for the park means holistic development for Fairbanks.

Facilities:

Grow the public spaces to include more opportunities for sitting and casual gatherings. Outdoor mural spaces, sculptures or art exhibits are attractions to and throughout the park. The Park is a place where locals walk to for eating, shopping in a market setting, and play.

The Palace theater is revamped, and productions are regular, the centennial space has a free community maker space that is kid and teen friendly, and the Park generates revenue for itself, other businesses, and our community.

The parking lot is designed to integrate better with and be a connected extension of the park. There are clear entrances, 'landing zones' and recognizable places that make the Park 'Instagram-able'.

Chena River and the Park have a close relationship and support one another. A water taxi and kayak access with boat parking is available at the Park's boat launch, creating a 'marina feel'. The health, quality, function and history of the river is featured. The Park expands across the river to the Chena Landing Neighborhood, making the river a central component of the park and expanding the opportunities available at the park.

Regular Activities & Events:

There is a reason to go to the Park every day of the week. The Park offers attractions for casual recreation, regular programmed activities, educational experiences, and specialty events. K-12 educational field trips are a regular occurrence, but youth and teens want to come and enjoy the park on their own as well.

Coordination between the Park, the Growden Park and Carlson Center results in complementary use of facilities and resources for year-round activities.

Next Steps

The meeting concluded at the scheduled end time of 8:00 PM. Van and Mark reviewed the next steps in the process, including sharing of the summary of this meeting and the next Advisory Committee meeting on May 11th.





WHAT DO YOU LOVE, WHAT YOU WOULD CHANGE, AND WHAT IS YOUR DREAM FOR THE PARK'S FUTURE?

Pioneer Park Master Plan

Public Workshop #1 April 20, 2021



Thank you for joining us! Please note

- This meeting is being recorded
- Use the "Raise Your Hand" feature on the bottom of your screen to request to speak
- Use the **Chat** feature to submit questions, comments or feedback
- To join the email list for project updates, put your email in the chat (privately to R&M Consultants), or fill out the contact form on the project website: www.FairbanksPioneerParkPlan.com





PIONEER PARK PUBLIC WORKSHOP #1

AGENDA

I. INTRODUCTIONS

- a. Project Team
- b. Advisory Committee (AC)
- c. Project Website www.FairbanksPioneerParkPlan.com

II. MASTER PLANNING PROCESS

- a. What, Why and how
- b. Schedule
- c. Background

III. YOUR PIONEER PARK

- a. What do you like?
- b. What would you change?
- c. What is your dream for Pioneer Park 10-20 years from now?

IV. NEXT STEPS

- a. Park User Survey
- b. Next AC Meeting
- c. Next Public Workshop









INTRODUCTION + PROJECT TEAM







Project Team Members

BOROUGH PARKS Donnie Hayes

Sandy Harrington Mike Bork David Bredlie Travis Smith

PLANNING
Van Le
Taryn Oleson-Yelle

DESIGN

Mark Kimerer Melisa Babb Corey DiRutigliano

> Mario Campos Duane Dietz Charlie Scott

RESEARCH
Bob Koenitzer
Donna Logan
Katie Berry

ADVISORY COMMITTEE

Travis Cole
Jerry Evans
Jackson Fox
Linda Green
Mark Oldmixon
Melanie Sorenson

ENGINEERING

Chris Miller Elizabeth Johnston Patrick Brandon Leif Olson







ORIGINAL PURPOSE OF THE PARK

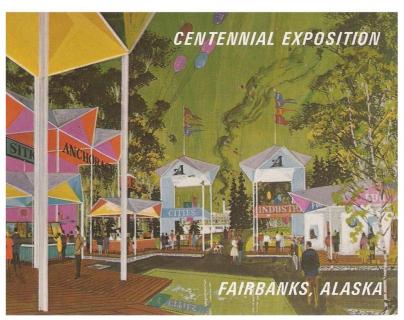
PARK HISTORY

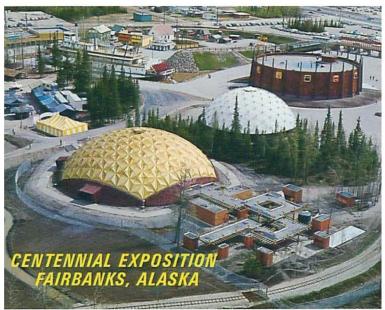
Park originally built in 1967 to celebrate the purchase of the Alaska territory in 1867

PARK LEGACY

Beloved landmark in Fairbanks Central location for Alaskan History Tourist destination Gateway to urban recreation and events

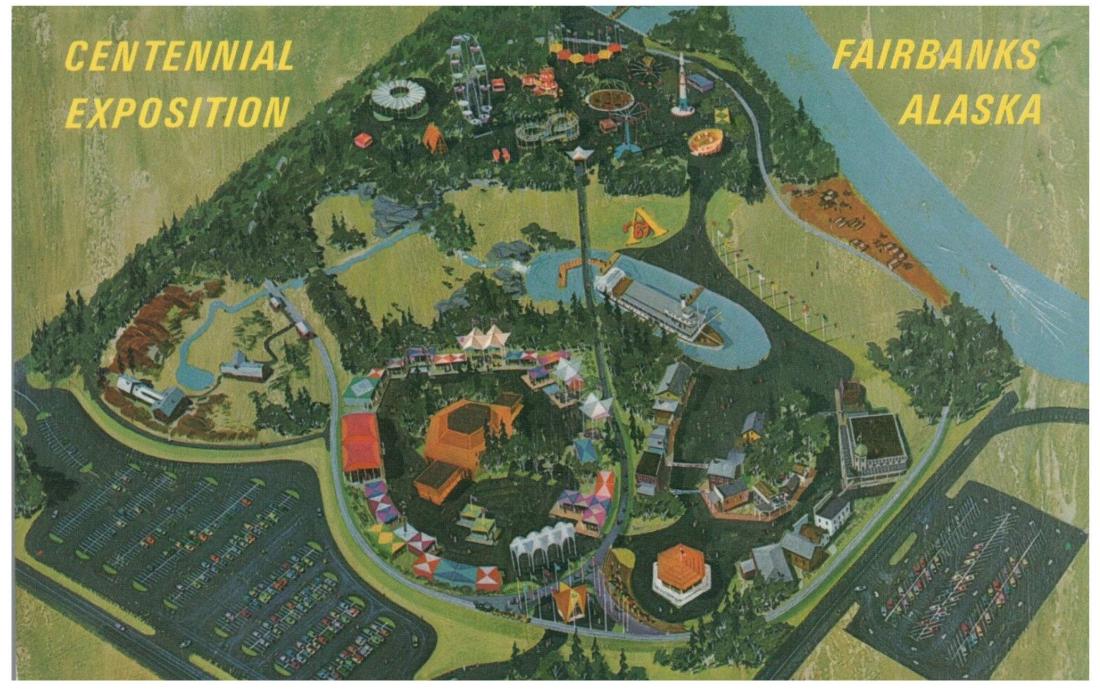




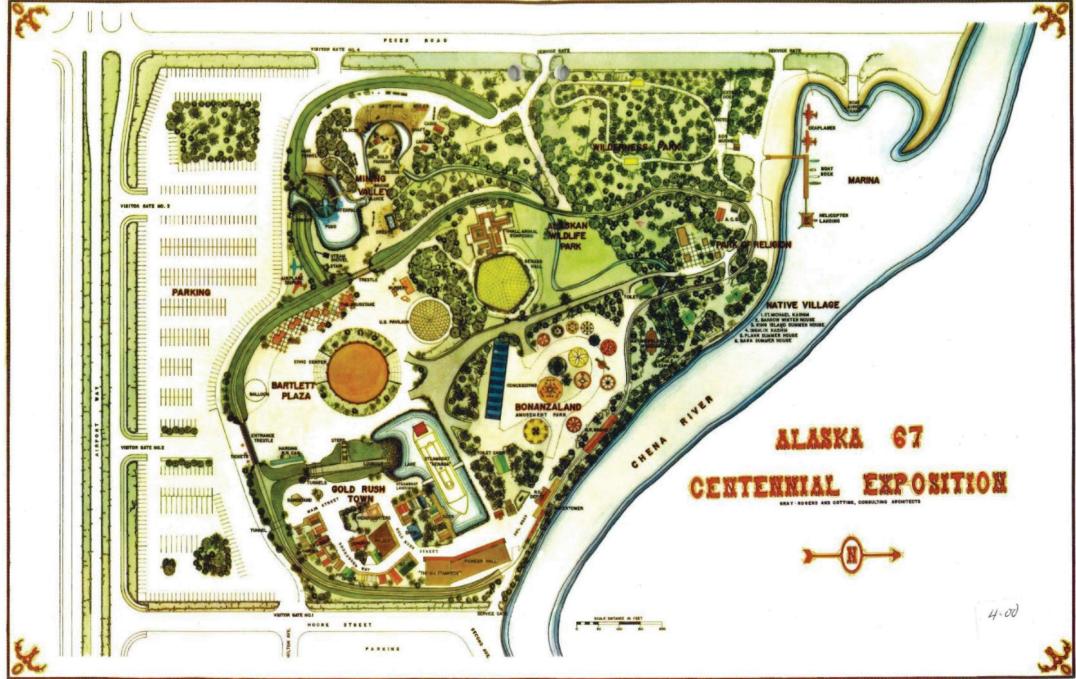




1967 ALASKA CENTENNIAL EXPOSITION PLAN VISION ILLUSTRATION

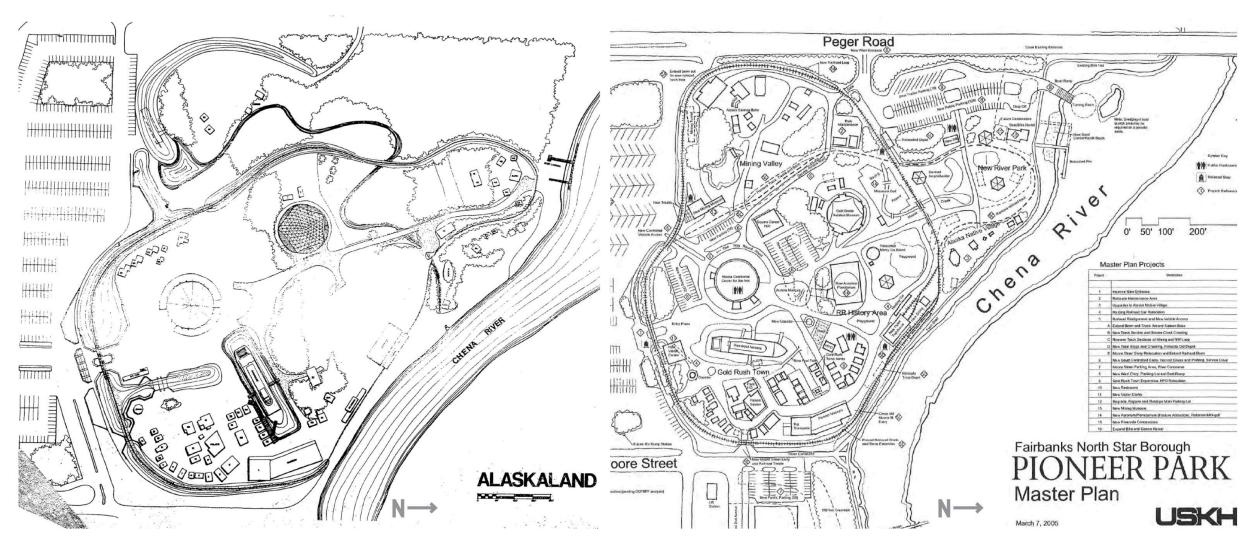


1967 ALASKA CENTENNIAL EXPOSITION SITE PLAN





PREVIOUS MASTER PLAN EFFORTS

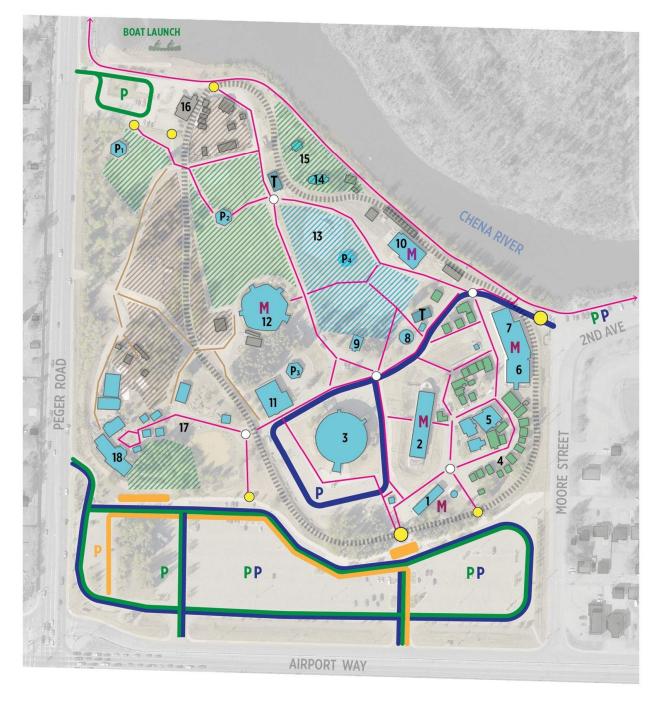


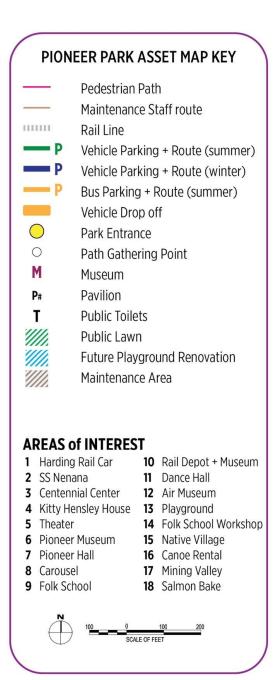
1980 MASTER PLAN

2005 MASTER PLAN



2021 PIONEER PARK CURRENT SITE FEATURES









PIONEER PARK NEAR-TERM IMPROVEMENTS

UPCOMING PROJECTS

New Playground

Alaskan-themed, inclusive, year round

Bathrooms

Year round, ADA Accessible, heated

Structure Restorations

Restoration of the Church Restoration of the SS Nenana

Activities

Return of Mini Golf



EXAMPLE PARKS

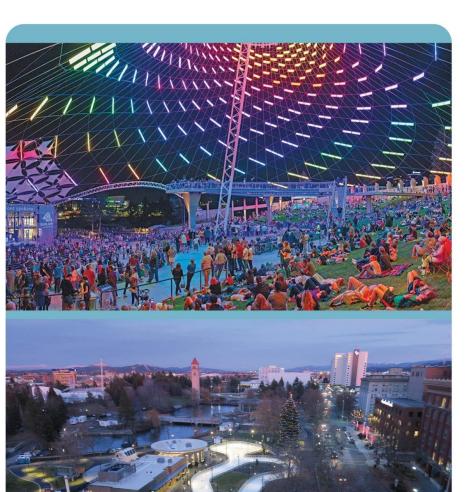


Pioneer Farm Museum and Ohop Indian Village, Eatonville, WA

Community-based living history center Includes indigenous peoples in its presentations Hands-on and inspiring for children







Spokane River walk (Expo '74) Spokane, WA

Tourism-based waterfront park Regionally supported Adaptive re-use of expo grounds







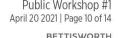
High Desert Museum Bend, OR

Community-based tourist attraction Shares the culture and livelihoods of the late 1800's Hands-on and inspiring for children





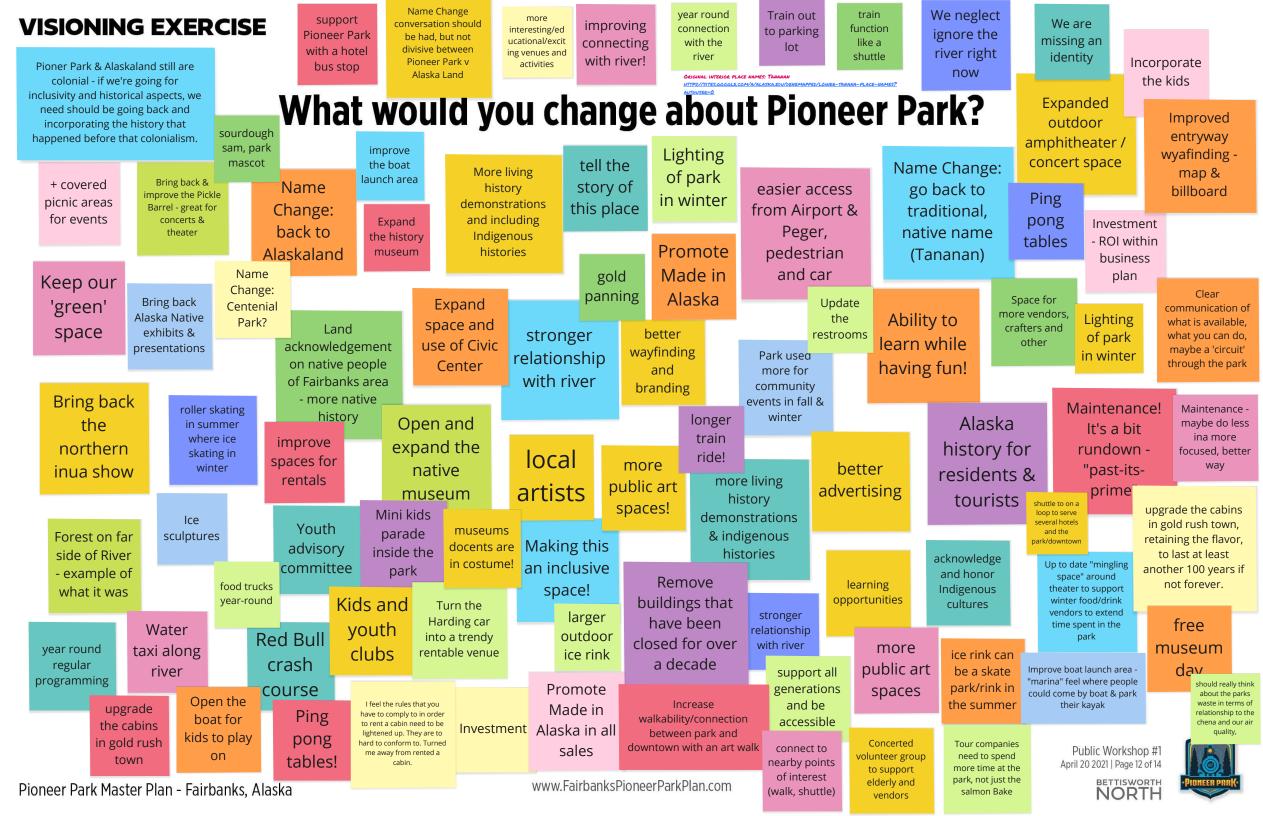
NORTH





What do you like about Pioneer Park?





What would you change about Pioneer Park?



VISIONING EXERCISE

there's more public spaces and sitting for folks who live here to just chill and be and enjoy being here

Making the park more self supportive

Connection

integration

with River

Water taxi &

kayak

access/parking

Urban

beach

along the

river

A free food garden by the river where our local green thumbs can provide for our community, and young ones can learn how to grow food, companion planting, and

COMMUNITY CAN ADVOCATE IN SUPPORT OF A SHARED VISION (CIP, BOROUGH ASSEMBLY, ANYTHING ELSE THAT WOULD FACTOR INTO THE PROCESS POSSIBLY MOVING FORWARD OR FALLING APART)

A living, active space where

locals want to spend their

time, integrated with other

active spaces like

downtown, the river, and

parks along the way

celebrate modern Alaskans and the diversity of our community.

Truly community

invested & ran

include art, sculptures

(sculpture parks are a

huge tourist draw),

visiting interactive art

exhibits (like teamlab

Borderless in Tokyo)

Partner with TCC, UAF, and other

research groups on traditional,

contemporary, and future uses of

river and natural resources for

public lectures, educational

experiences, etc.

The folk school has

indigenous elders as

teachers, the bear

gallery has waaaay

more money and

artists, and they take

up the entire 3rd floor

it is a place that generates revenue for other businesses in our community!

The theatre is

revamped and

the thespians

have their

space back

this treasure

becomes

our heritage

park

coordination

between Pioneer

Park, Growden Park

and Carlson Center

for complementary

resources for year-

round activity.

outdoor mural spaces

where local artists are

welcome to practice their

painting and street art

still want to

see the Palace

theatre there

in 20 years!

Integration of renewable energy options

A new/

expanded

building for

The Folk

School.

see more every day of

events, give us a reason to go the week

Maybe serve beer again at least?

> Focus on maintenance and don't over build something we

can't maintain

tower or something similar for folks to get an elevated view of the area and nearby features

have people in person dress who could talk about Fairbanks

ntegration of renewable energy

wi-fi

history.

connectivity

options

give us a reason to make it a place where go every day of the tourists can interact and mingle with locals, fairbanks place where tourists

best asset is its people

Public Workshop #1

NORTH

indigenous plants and their uses

What is your dream for Pioneer Park's future?

Expand it across the river, to the Chena Increase Landing walkability/connection Neighborhood. having it on both between park and sides of the river downtown with an art walk would be amazing (most likely sculpture) —

Make it the **Partnering** "hub" for with Hotels connecting to that do pickup

and drop off at

the park

youth

advisory

committee

can tie into education

about the area

the rest of Fairbanks

> On the tourism front, the more interesting/ educational/ exciting venues and activities that Fairbanks has, the better. It makes us a better destination and helps all of us in the community. A rising tide lifts all boats.

Teenagers need to be taken into considerations for plans

keep it casual, public and unregulated

> mini kids parade inside part to advertise kid/youth clubs

Make it instagramable

with guides

make it place where locals will Don't make it a walk to for eating, place where shopping things are (markets), and locked down play

> the chena is clean enough for salmon to swim up thru the park

Incorporation & integration of Alaska Native

many K-12 education

featured

Parking lot is

designed - it is an extension of the park

relationship and directional sprawl

tie to holistic community development

urban beach along the river, with sand

Making the park more self supportive, which you are working towards is needed. So it is not all tax money to repair and built

"home" - this is the sense of "Place" the river, salmon and connection create the place.

Place of **PRIDE**

Crisis

make it instagram

> Whole experience from parking lot to SS Nenana

a great casual" place to bring visitors

coordination between Pioneer Park, Growden Park and Carlson Center for complementary resources for yearround activity

Education for K-12 as well

we visitors - field trips,

projects, interactive

learning experiences. The

young people are the ones

to keep the park going so

they need a connection

established.

Long term and short term fiscal planning

Expand it across the river, to the Chena Landing Neighborhood

MUCH

more

pedestrian

friendly

upgrades XD, I imagine a true community invested and ran park.

Besides all the

maintenance and

accessibility

the Bear

Gallery and

showing

contemporary

Alaskan artists

space has a free

community maker space that kid and teen friendly.

the centennial

this park needs to diversity of our community

A demonstration project Chena

celebrate our history.

which would utilize and analyze the waste heat currently placed into the

www.FairbanksPioneerParkPlan.com

modern Alaskans and the

week make it a

can interact and

mingle with locals

April 20 2021 | Page 13 of 14 BETTISWORTH

Pioneer Park Master Plan - Fairbanks, Alaska

(a long term vision, planning 10-20 years ahead)

This can bring a culture prominently

Use the park's attractions for

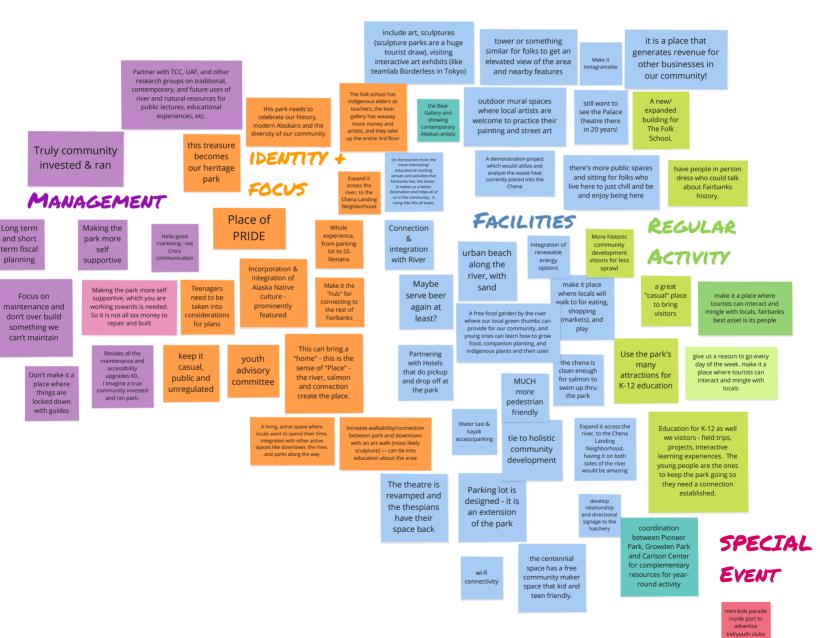
> Hella-good marketing: not communication

More historic development visions for less

able

What is your dream for Pioneer Park's future?

(a long term vision, planning 10-20 years ahead)



MEETING CLOSING

NEXT STEPS

Park User Survey Launching Soon
Next Advisory Committee meeting on May 11 2021
Public Workshop #2 in August 2021

